

Strengthen & Grow

Design Session

27th July – 6 to 8pm

Agenda

- **Welcome and Give it a Go update** 20 min
- Strengthen & Grow overview and aims 10 min
- Purpose and format of today 10 min
- Group discussions: proposals then models 70 min
- Playback & next steps 10 min

Welcome!

- We are really excited to be thinking about our next funding pot: **Strengthen & Grow**
- **Give it a Go** has been really successful with great engagement and exciting outcomes
- **Strengthen & Grow** funding is designed differently so decision making will probably need to be different too...
- This may be important as well in order to **attract more money from other sources**

Re-cap: Building a fund

- **For the past two years**, people across Grimsby have worked together, shared ideas, priorities and hopes for the town's future.
- The **Growing Together Fund** is being designed and created to build on that work.
- It is a practical way to back local ambition, support the people already making things happen, and help turn shared priorities into reality.
- The Fund will support **ideas at different stages**, from small things people want to try to bigger projects that can create lasting value for Grimsby.

Re-cap: Principles of fund

Led by the town

Support action that lasts

Bring money in from other sources

Learn and be flexible

Deliver for citizens

Back local energy and ideas

Use funding strategically

Support a collective strategy for change

Be proportionate and simple to access

Re-cap: Three funding pots

Give it a Go

Up to £10K and total of £90K

For local ideas that are ready to test, start or spark something new.

Status: The first round now closed. Second round will open later this year



Strengthen & Grow

Up to £50K and total of £140K

For ideas, organisations or partnerships that need support to become stronger, more sustainable or ready for the next step.

Status: Discussion today re: Decision Making. Launch in September



Build for The Future

Total of £360K

For larger capital projects, including work linked to buildings, spaces, nature, energy or wider change.

Status: In Development. Expected to open early 2027

Give it a Go was great!

- Opened on 11th May, received **63 proposals** (37 eligible*) **and 87 applicants** to be Decision Makers (62 eligible*)
- Selected (randomly but to achieve a cross-section) **28 Decision Makers** who shortlisted **18 proposals** (based on 261 votes)
- Held 3 Allocation Events (1 in person and 2 online) resulting in **9 projects receiving £47K**
- Received great feedback averaging 4.8/5 on key aspects and **26 of 27 participants said they'd do it again...**

* Main reasons for ineligibility were, for proposals: location and application issues and, for Decision Makers: conflicts and postcode

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Strengthen & Grow

- Larger pot and grants than Give it a Go ➤ **£140,000 available this year with grants of up to £50,000 each**
- Helping people already doing stuff to... ➤
 - **Move beyond the early stage**
 - **Improve how they are run**
 - **Build skills**
 - **Become more sustainable**
 - **Get ready for larger funding**
- More complex proposals and decisions ➤ **More emphasis on financials, planning assumptions, legal and technical barriers**

Hope over time some projects will access multiple pots...

Give it a Go > Strengthen and Grow > Build for Future

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Purpose of today...

Get your views on how decisions should be based in response to **three possible approaches...**

1 Shortlist then allocate

An expert panel* analyse and shortlist proposals then Decision Makers allocate money (like Give it a Go) only to the shortlisted proposals

2 Prioritise then select

Decision Makers prioritise proposals but then an expert panel* make final decisions to allocate funding, bearing in mind priority order...

3 Agree with support

Citizen Decision Makers form an assembly and discuss to arrive at consensus / majority view with input from expert contributors*...

We are **not thinking about** the broader size or structure of the Strengthen & Grow pot in this session

*Recruitment of expert panel and contributors TBC but likely a combination of investment and technical professionals, maybe sourced via fund administrator, with emphasis on local knowledge

How it will work...

Split into 3 groups...

discuss examples...

mix & share views...

come together

1 Shortlist then allocate

Facilitators: Cat & Crystal

2 Prioritise then select

Facilitator: Ed & Oria

3 Agree with support

Facilitator: Emily & Jet

Look at example proposals and think about how approach might work?

Individually capture Likes, Dislikes, Questions and Ideas...

Split and form new groups who have looked at different approaches

Share views on approaches considered

Feedback key observations to the wider group

Identify most important takeaways for designers

10 mins

30 mins

20 mins

10 mins

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